LA Space Grant & NASA EPSCoR 2026 Annual Meeting

Elevator Pitch Instructions for Student Poster Presenters

All students leading a poster presentation at the annual meeting will provide a 30-40 second elevator pitch to meeting attendees. Even if multiple students are presenting the poster, only ONE student will give the elevator pitch.

The goals of this exercise are to give you practice quickly introducing you and your work AND to help you get the right people coming to visit you during the poster session.

We've prepared a template script for you to follow. You can tweak it a bit to be more natural to your spoken cadence and to capture the spirit of your funded experience. However, it should be very similar in length and cover the same high-level content (name, degree, school, mentor, project, poster number). In addition to the script, one of our students has prepared her pitch and is sharing it here as an example. Her pitch took just under 37 seconds.

Please bring a printed copy of your final script to read during the pitch session! Make sure you practice and time yourself in advance. It is critical that you keep your pitch to 40 seconds or less. We have 61 poster presentations and want to be sure we hear from everyone. We're so excited to be seeing you in a couple of weeks and to hear all about the great work you're doing!

Elevator Pitch Script Template

Hi, I'm [Your Name**], and I am pursuing a [**Bachelor's/Master's/PhD**] in [**Your Major/Area of Specialization**] at [**Your College/University**]. I [**am participating / recently participated**] in a [**Research Project/Internship/Design Project**] under the direction of [**Insert Mentor Name**]. The goal of this work is to [**Insert overarching goal**]. Participating in this project [**helped/will help**] me [**insert a problem that was solved or will be solved OR a skill developed OR a product created**]. To learn more about my [**work, experience, future plans**], please visit me at [**Poster Insert Number**].**

Example Elevator Pitch

Hi, I'm Abigail Peck. I'm completing a bachelor's degree in mechanical engineering with minors in Aerospace and Materials at LSU. This past summer, I participated in the Louisiana Space Grant Industry Internship Program. My mentor was Brenda Rice, Manufacturing Engineering Lead at Vivace, located at NASA Michoud. My primary project was to design and manufacture a custom X-ray cart to improve the efficiency of tank inspection and testing. Additionally, I set a personal goal to gain a comprehensive understanding of the manufacturing process, from procurement and production to final shipment. To learn more about my internship experience, projects, and future career aspirations, please visit me at Poster Number 31!