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# Promising Programs & Practices (P<sup>3</sup>)

A monthly info session for, and by, the National Space Grant Community

## Mission: Communication – Elevating Your Message

**Presented by** Kristyn Damadeo (VASGC), Kristen Hatfield (NASA Langley), and Angelique Herring (NASA Langley)

**Description:** This session will explore best practices and tools in public affairs, digital media, social media, and branding tailored for the Space Grant community. Learn how to craft compelling stories, build trust, and maximize impact across platforms.

Hosted by the Space Grant Communications Working Group  
Co-Chairs: Colleen H. Fava [colleenf@lsu.edu](mailto:colleenf@lsu.edu) & Michelle Coe [macoe@arizona.edu](mailto:macoe@arizona.edu)

**May 12, 2025**

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## ICE BREAKER

Summer travel plans?

Hosted by the Space Grant Communications Working Group

Co-Chairs: Colleen H. Fava [colleenf@lsu.edu](mailto:colleenf@lsu.edu) & Michelle Coe [macoe@arizona.edu](mailto:macoe@arizona.edu)

**May 12, 2025**

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# Today's Presenters



**Kristyn Damadeo**, Communications Manager at Virginia Space Grant Consortium



**Kristen Hatfield**, Public Affairs Officer at NASA Langley



**Angelique Herring**, Digital Communications Strategist at NASA Langley

**Description:** This session will explore best practices and tools in public affairs, digital media, social media, and branding tailored for the Space Grant community. Learn how to craft compelling stories, build trust, and maximize impact across platforms.

# Last Month's Presentation

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## **New Space Grant Logo & Website**

<https://national.spacegrant.org/>

Duration: 52 minutes

Participation: 31 attendees

SG States Represented: 25

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**Mark your calendars for the next P3!**  
**June 9, 2025 @3PM EST**

**A Conversation about the National Space Grant  
Program Evaluation Findings**

**Presented by:** Angela Larson, President, Goldstream Group  
Delia Allen, Research Director, Goldstream Group

The presentation will be an interactive discussion about the findings and recommendations from the Space Grant Program national evaluation. This will include highlighting aspects of the Space Grant Program that were most impactful on providing great experiences and outcomes for students.

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