



NASA Space Grant College and Fellowship Program  
National Council of Space Grant Directors

# Communications Working Group

## Promising Programs & Practices (P<sup>3</sup>)

A monthly infosession for, and by, the National Space Grant Community

### June 2023 Session Featuring:

Dr. Shawna McBride, Director, Wyoming SG & NASA EPSCoR

## Preparing for the Microsoft GIVE Campaign

*Hosted by the Space Grant Communications Working Group*

Co-Chairs: Colleen H. Fava [colleenf@lsu.edu](mailto:colleenf@lsu.edu) & Michelle Coe [macoe@arizona.edu](mailto:macoe@arizona.edu)

## June 12, 2023

## Intent

Allow community members a dedicated space and time to share promising programs and practices with the greater space grant community.

## Format

- 2<sup>nd</sup> Monday each month at 3 pm Eastern (60-90 min)
  - Zoom Meeting
  - 3:00 pm: Ice breaker/Announcements
  - 3:10 pm: Featured Presentation with Q&A (*recorded*)
  - 4:00 pm: General Discussion



# P<sup>3</sup>: 2023 Schedule

Date	Presenter	Presentation Title
January 23, 2023	Shirley Campbell, NSGF; Chris Flynn, MTSGC; Susie Johnson, IDSGC	Best Practices & Lessons Learned on All Things Finance
February 13, 2023	Meredith Hecker, (MTSGC); Sarah Krichels Goan; Marie Steckleberg	Space Grant Logic Models
March 2023	No session / NASA OSTEM Comms Team	Communications Workshop at National Meeting in DC
April 10, 2023	Angie Verissimo, Indiana; Mary Lara, Arizona	Successfully Engaging with Underrepresented Communities
May 8, 2023	Ellen Brennan & Chip Cole, Vermont; Dawn Whitaker, Indiana	Developing a Space Grant Operations Manual
June 12, 2023	<b>Shawna McBride, Wyoming, Chair of the National Space Grant Foundation Board</b>	<b>How to Participate in the next Microsoft Gives Campaign</b>
July 10, 2023	Whole Community	?5 <sup>th</sup> Year Extension Discussion Session?
August 14, 2023	Call for Adoptable Solar Eclipse Activities	Annular: October 14, 2023 / Total: April 8, 2024
September 11, 2023	No Session / General SG Working Group Mtg	In-Person Meeting at the Fall 2023 SG Mtg in HI
October 16, 2023	Whole Community (possible OSTEM reporting guru, if identified/available)	Gateway Reporting Brainstorm Working Session
November 13, 2023	Iowa, Minnesota, Louisiana?	Interdisciplinary Outreach Program Development – Need to check on interest and availability
December 11, 2023	Suggestions?	
January 8, 2024	Suggestions?	
February 12, 2024	Suggestions?	
March 2024	No Session / General SG Working Group Mtg	In-Person Meeting at the Spring 2024 SG Mtg in DC

# P<sup>3</sup>: April Session Recap



## Promising Programs & Practices (P<sup>3</sup>)

A monthly info session for, and by, the National NASA Space Grant Community

May 2023 Session: Monday, 05/08/2023 @3pm Eastern

### Space Grant Operation Manuals

Presented by Ellen Brennan and Bernard "Chip" Cole, Vermont Space Grant Consortium & Vermont NASA EPSCoR, and Dawn Whitaker, Indiana Space Grant Consortium



**Summary of Participation:**  
 33 Unique Attendees  
 23 Jurisdictions  
 83 min total meeting time  
 58 min average time on per attendee

During this P3 session, learn how and why to create an operation manual, receive advice for key operational tasks and responsibilities to include, and how these manuals are meant to keep SG programs going in the event of changes in staff, programs, or funding.



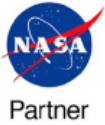
**Ellen Brennan** is the Program Administrator for Vermont Space Grant Consortium and Vermont NASA EPSCoR and started in May 2022. She focuses on support and development for college, graduate, and outreach programs and works towards further expansion of the VT Space Grant network across the state. Ellen received her PhD in neuroscience from the University of Michigan in 2021, where she specialized in neural circuits and science communication. During her graduate experience and brief role as a Communications Specialist for a biomedical research network, Ellen developed several programs focused on increasing science literacy, establishing interdisciplinary research collaborations, and engaging underserved and rural populations with research.



**Bernard F. "Chip" Cole** is Professor of Statistics at the University of Vermont (UVM) and became Director of Vermont Space Grant Consortium and Vermont NASA EPSCoR in 2019. At UVM, Cole served as Dean of the College of Engineering and Mathematical Sciences from 2009 to 2013, and as co-director of the Cancer Control and Population Health Sciences research program at the UVM Cancer Center from 2014 to 2019. Cole's research focuses on statistical methods in biomedicine, with emphasis on applications to cancer clinical research and epidemiology. His applied research activities focus on cancer epidemiology and clinical oncology, including large-scale randomized treatment trials and chemoprevention trials.



**Dr. Dawn Whitaker** holds a Bachelor's degree from the University of Indianapolis in Earth and Space Science and Chemistry, and Master's and PhD in Civil Engineering Specializing in Environmental Engineering from Purdue University. She is a former Space Grant Fellowship awardee. Her research involves system resilience and Environmental Controls and Life Support Systems for crewed space systems. She is currently the Associate Director for the Indiana Space Grant Consortium and a Co-Investigator for the Resilient ExtraTerrestrial Habitat Institute which is a NASA Space Technology Research Institute focused on resilience in space habitat design.



## Promising Programs & Practices (P<sup>3</sup>)

A monthly info session for, and by, the National NASA Space Grant Community  
June 2023 Session: **Monday, 06/12/2023 @3pm Eastern**  
*Preparing for the Microsoft GIVE Campaign*



Learn how your Space Grant Consortium can get involved with the Microsoft GIVE Campaign this October 2023.

Presented by Dr. Shawna M. McBride, Director, Wyoming NASA Space Grant Consortium & NASA EPSCoR



Dr. Shawna McBride has a background in neuroscience and physiology and is the Director of the Wyoming NASA Space Grant Consortium, Wyoming NASA EPSCoR program, and Chair of the National Space Grant Foundation Board. Shawna is a research scientist and faculty member in the Department of Physics and Astronomy at the University of Wyoming and has served as a Principal Investigator on numerous NASA and NSF grants. In graduate school, Shawna became very involved in teaching and science outreach. As Director of the NASA STEM engagement programs in Wyoming and Chair of the National Space Grant Foundation, she has been able to continue those pursuits by providing opportunities for students, teachers, and faculty members to engage in STEM.

Shawna has also been an advocate for providing opportunities for women and underrepresented students in STEM throughout her career, helping to create programs such as WiMSE and OwnIt! at the University of Wyoming, which provide professional development opportunities for women and highlight women's achievements in STEM. As STEM careers become more prevalent and important in our world, inspiring young people and promoting diversity in STEM fields is not just a passion, but a necessity. Through her work with NASA and the Foundation, Shawna is able to promote STEM education, research, and outreach from elementary through university levels by providing NASA-related opportunities not only in Wyoming, but across the country.

### Program Agenda Estimates

- 3:00 pm EDT: Icebreaker/Announcements
- 3:10 pm EDT: Presentation with Q&A
- 4:00 pm EDT: Open discussion

### Zoom Info

- [Meeting Link](#)
- Meeting ID: 861 7981 5588
- Password: 342767

**About P<sup>3</sup>:** Promising Programs & Practices is a monthly info session organized by the Space Grant Communications Working Group. On the second Monday of the month, we feature promising programs or practices from members of the National Space Grant community. Affiliates are welcome/encouraged to attend. Slides and videos of past presentations are distributed via the Space Grant Coordinators and Directors listserv, and the new Communications Working Group listserv which includes affiliates of our programs. Past presentations and resources can be found at <https://laspacesu.edu/promising-programs-practices-p3/>.

## Summer Fun?

- Summer travel plans?
- Staycations?
- Stayworkins?

# P<sup>3</sup>: Ice Breaker June

Ally my time is going to NASA and all my money is going to my house!



# P<sup>3</sup>: Ice Breaker June

Ally my time is going to NASA and all my money is going to my house!

