



NASA Space Grant College and Fellowship Program
National Council of Space Grant Directors



Communications Working Group

Promising Programs & Practices (P³)

A monthly infosession for, and by, the National Space Grant Community

April 2023 Session Featuring:

Angie Verissimo, Indiana Space Grant Consortium &
Mary Lara, Northern Arizona University, Arizona Space Grant Affiliate

Successfully Engaging with Underrepresented Communities

Hosted by the Space Grant Communications Working Group

Co-Chairs: Colleen H. Fava colleenf@lsu.edu & Michelle Coe maccoe@arizona.edu

April 10, 2023

New Space Grant Website

Scott Tarry: Plans for rebuilding the website (<https://national.spacegrant.org/>) are on hold while some details are being sorted out. When planning ramps back up, the Ex-Comm plans to include our working group in development.

Inside Space Grant – NASA Web Page

Tomas Gonzalez-Torres: was unfamiliar with the page (<https://www.nasa.gov/spacegrant/inside-space-grant.html>), but he concurs it is a valuable resource, and he intends to reboot it. FYI, Tomas added that it was good timing for us to let him know, because NASA is undergoing a web modernization process and he will request this page be included in the updates.

Monthly Webinars

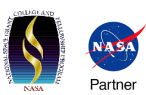
Tomas Gonzalez-Torres: Special Topics Monthly Webinars are back on track beginning with the session on Tuesday, April 25th at 2pm EDT (email sent by Frank McDonald on 3/21). Tomas says they intend to offer these sessions *at least* monthly with two sessions a month, if merited.

Intent

Allow community members a dedicated space and time to share promising programs and practices with the greater space grant community.

Format

- 2nd Monday each month at 3 pm Eastern (60-90 min)
 - Zoom Meeting
 - 3:00 pm: Ice breaker/Announcements
 - 3:10 pm: Featured Presentation with Q&A (*recorded*)
 - 4:00 pm: General Discussion



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The Next Generation of Explorers

P³: February Session Recap



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A monthly info session for, and by, the National NASA Space Grant Community
February 2023 Session: Monday, 02/13/2023 @ 3 pm Eastern

Space Grant Logic Models

Presented by Meredith Hecker, Sarah Krichels Goan, and Marie Steckelberg

Join this session to learn how to create and effectively use logic models. This session will be a kick-start to working with logic models ahead of our mandatory Space Grant evaluation efforts on the next grant cycle.



Meredith Hecker, Ph.D. is the Deputy Director of the Montana Space Grant Consortium (MSGC) and Montana NASA Established Programs to Stimulate Competitive Research (EPSCoR). Meredith is a former mathematics and educational faculty member of two smaller colleges in Montana, the Blackfeet Community College (BCC) and the University of Providence (UP). She was a Tribal Faculty Fellow for the Tribal Colleges and Universities Program (TCUP) and the Division of Mathematical Sciences (DMS) at the National Science Foundation (NSF) while she was working on her Ph.D. Currently, she serves as an evaluator on prior NSF-funded projects involving international partners.



Sarah Krichels Goan, M.P.P. is a Senior Research Associate at the Cutler Institute of Health and Social Policy at the University of Southern Maine. She directs the Data Innovation Project (DIP), an initiative focused on building the evaluation and data capacity of Maine's mission-driven institutions. She has over twenty years of experience in conducting evaluation and applied research, and provides facilitation and technical assistance to a number of organizations on logic models, program metrics, continuous quality improvement processes, and organizational assessment.



Dr. Marie Steckelberg, Ed.D is the evaluator for the South Dakota Space Grant Consortium and Vermont Space Grant Consortium. She taught science education at The University of South Dakota, has facilitated NASA funded education grants, and was an invited member of the Johnson Space Center Network of States Advisory Committee. She is the owner of Steckelberg Consulting.

Summary of Participation:
37 Unique Attendees
26 Jurisdictions
95 min total meeting time
67 min average time on per attendee



P³: 2023 Schedule

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Date	Presenter	Presentation Title
January 23, 2023	Shirley Campbell, NSGF; Chris Flynn, MTSGC; Susie Johnson, IDSGC	Best Practices & Lessons Learned on All Things Finance
February 13, 2023	Meredith Hecker, (MTSGC); Sarah Krichels Goan; Marie Steckleberg	Space Grant Logic Models
March 2023	No session / NASA OSTEM Comms Team	Communications Workshop at National Meeting in DC
April 10, 2023	Angie Verissimo, Indiana; Mary Lara, Arizona	Successfully Engaging with Underrepresented Communities
May 8, 2023	Ellen Brennan & Chip Cole, Vermont; Dawn Whitaker, Indiana	Developing a Space Grant Operations Manual
June 12, 2023	Shawna McBride, Wyoming, Chair of the National Space Grant Foundation Board	How to Participate in the next Microsoft Gives Campaign
July 10, 2023		
August 14, 2023		
September 11, 2023		
October 16, 2023		
November 13, 2023		
December 11, 2023		



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A monthly info session for, and by, the National NASA Space Grant Community

April 2023 Session: Monday, 04/10/2023 @ 3 pm Eastern

“Successfully Engaging with Underrepresented Communities”

Presented by Angie Verissimo, Indiana Space Grant & Mary Lara, Northern Arizona University, Arizona Space Grant Affiliate

Join this session to hear from Space Grant staff in Indiana & Arizona who are engaging with populations traditionally underrepresented in STEM and often overlooked in best practice sessions for DEIA.



Angie Verissimo is the Operations Manager for Indiana Space Grant Consortium. She has 13 years with Space Grant, and 20-years’ experience in finance for major industries. She utilizes these assets in building state and national collaborations for students, industries, educators and partners. Angie particularly seeks cultivating relationships for Diversity,

Equity, Inclusion and Accessibility (DEIA) students and partners. She has overseen the planning and implementation of many outreach events bringing a strong focus on Science, Technology, Engineering and Mathematics (STEM) for K-12. Angie is an entrepreneur and on various local and national boards. Angie Verissimo will be sharing about her collaborations with the Indianapolis School for the Blind, (ISB), Near Space Launch Foundation Balloon Launches and Tactile Engineering collaborations for the 2024 Solar Eclipse the students will be participating in.



Mary Lara retired from the Flagstaff Unified School district after 37 years. She has a Bachelors degree in Early Childhood Education and a Masters degree in Elementary Education. She is the AIMER coordinator for Northern Arizona University Space Grant. The American Indian Mobile Educational resources (AIMER) (NAU/NASA Space Grant, Department of Astronomy and Planetary Science) provides

hands-on lessons/activities to teach STEM topics to pre-college Native American students at K-12 schools, mainly on rural Indian reservations in Arizona and New Mexico. For K-8 schools, AIMER provides Family Science Night Activities, which are self-directed and allow parents and students to experience STEM concepts together. AIMER also provides telescopes for community evening star parties. Additionally, AIMER participates in outreach events such as STEM or Science festivals. Mary will be speaking about her role as AIMER Coordinator.

April is Stress Awareness Month

Honoring our mental health is crucial. Let yourself be GREAT!



Developed by Dr. Krystal Lewis,
a licensed clinical psychologist at NIMH

Gratitude

Relaxation

Exercise

Acknowledge feelings

Track thoughts

Be **GREAT**

Practicing Gratitude: Ways to Improve Positivity (<https://tinyurl.com/NIHGratitude>)

Gratitude Tip: **Relive the good times.** Relive positive moments later by thinking about them or sharing them with others.

Icebreaker Prompt:

Name someone in the chat box that you are grateful to; verbally tell us why.